

# Taking a Stand: Nurses' role in Policy Development and Advocacy

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# Session Objectives

- Create awareness of the role OR Nurses can play in policy development and advocacy
- Promote active participation and interaction with professional organizations and public officials regarding health care and professional advancement for OR Nurses in PH



# Presentation Outline

- Introduction to Policy Development
- Policy Advocacy Opportunities
- ORNAP ROLES in Promoting Active Policy Development Participation with professional organizations and public officials
- Policy Implementation- Key to effective policy
- Future scenario with active policy participation



# What is Policy?

- Policy encompasses the choices that a society, segment of society, or organization makes regarding its goals and priorities and how it will allocate its resources.
- Broad statement of goals, objectives and means that create the framework for activity



# More Policy Definitions

- Principles that govern action directed towards given ends (Titmus, 1974)
- Consciously chosen course of action (or inaction) directed toward some end (Kalisch and Kalisch, 1982)
- It is what governments choose to do or not to do. (Dye)
- Plan, direction or goal for action; authoritative decision making (Stimpson and Hanley, 1991)



# Policy types: Public Policy

- Substantive decisions, commitments, and actions made by those who hold or affect government positions of authority as they are interpreted by various stakeholders. (Bryson and Crosby)
  - Called policies, plans, programs, projects, decisions, actions, budgets, rules and regulations



# Policy types : Social Policy

- Pertains to the directives that promote the welfare of a particular public.
  - Magna Carta for Public Health Workers- law that could be viewed as a policy that promotes the welfare of health workers.
  - Senior Citizen Law
  - Comprehensive Nursing Law of 2016



# Policy Types: Organizational Policies

- Rules governing and positions taken by organizations, such as the
  - Philippine Nurses Association
  - Professional Regulations Commission
  - Commission on Higher Education
  - Philippine Medical Association





# Policy Types: Institutional Policies

- Policies that govern workplaces
  - What the institution's goals will be ;
  - How it will operate;
  - How the institution will treat its employees, and
  - How employees will work.
    - Policy addressing sexual harassment in the workplace
    - Contractualization policy



# Policy Development Process

## 1. Need Assessment

- Identify the scope and limits of the problem
- Identify the actors and stakeholders

## 2. Policy Making

- Conceptualize the causes of the problem
- Collect information, procedures alternative solutions
- Involve actors in choosing from policy alternatives

## 3. Policy Implementation

- Disseminate and publicize policy
- Establish behavior changes based on the policy
- Monitor and revise the policy

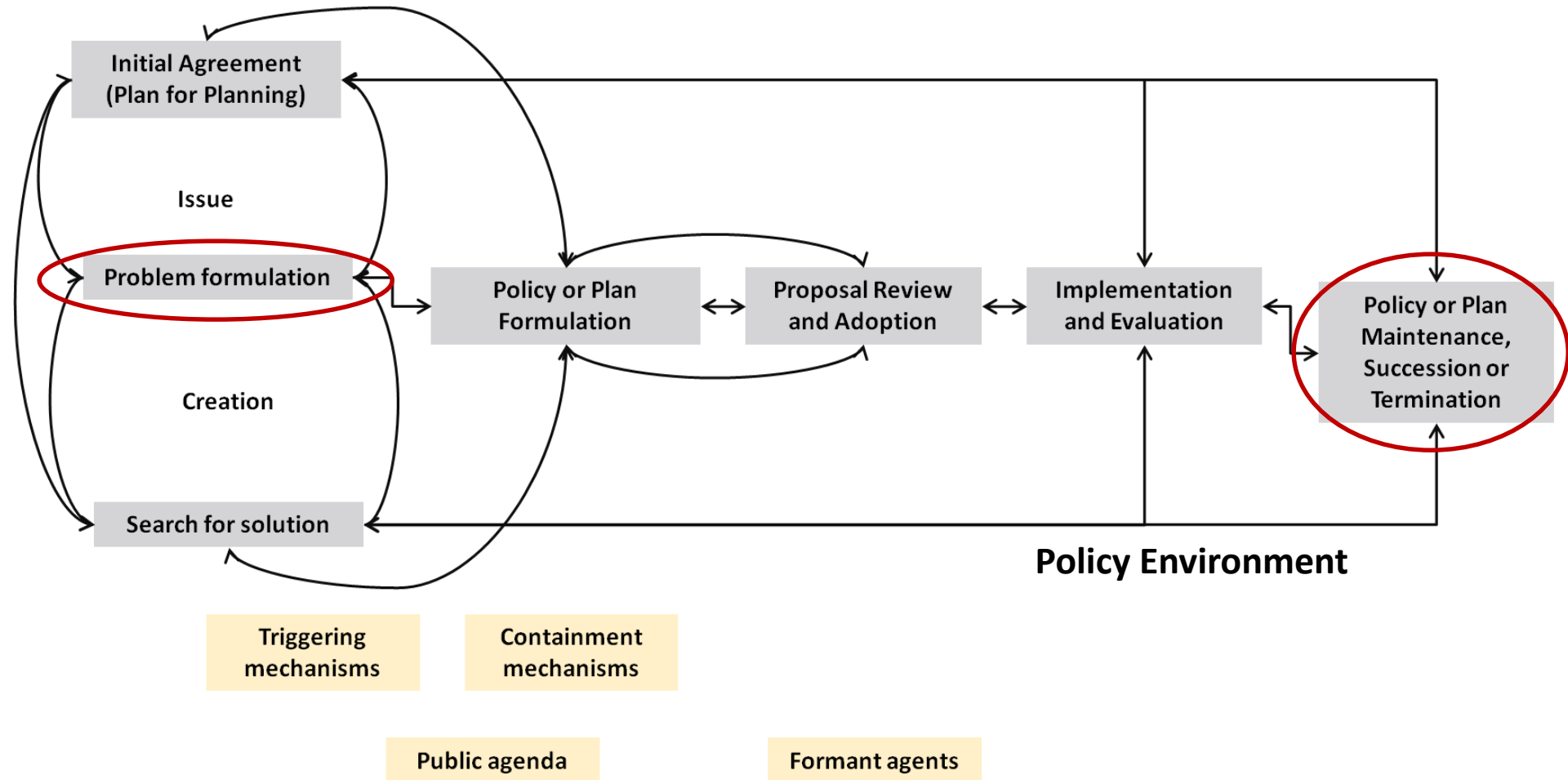


# Policy Development Process

1. Problem identification/ clarification
2. Decision that it is an important problem to study-policy research/ analysis
3. Proposal of policy alternatives
4. Selecting from policy alternatives
5. Implementation of policy
6. Evaluation



# The Policy Change Cycle



# Policy Making

- Concerned with maintaining and developing the polity- “the condition of civil order, form and process of civil government, organized society and state” – with the adoption of courses of action by political parties, governments and other important social organizations, and with issues in the “science and art of governing”



# Policy Making: What is Policy

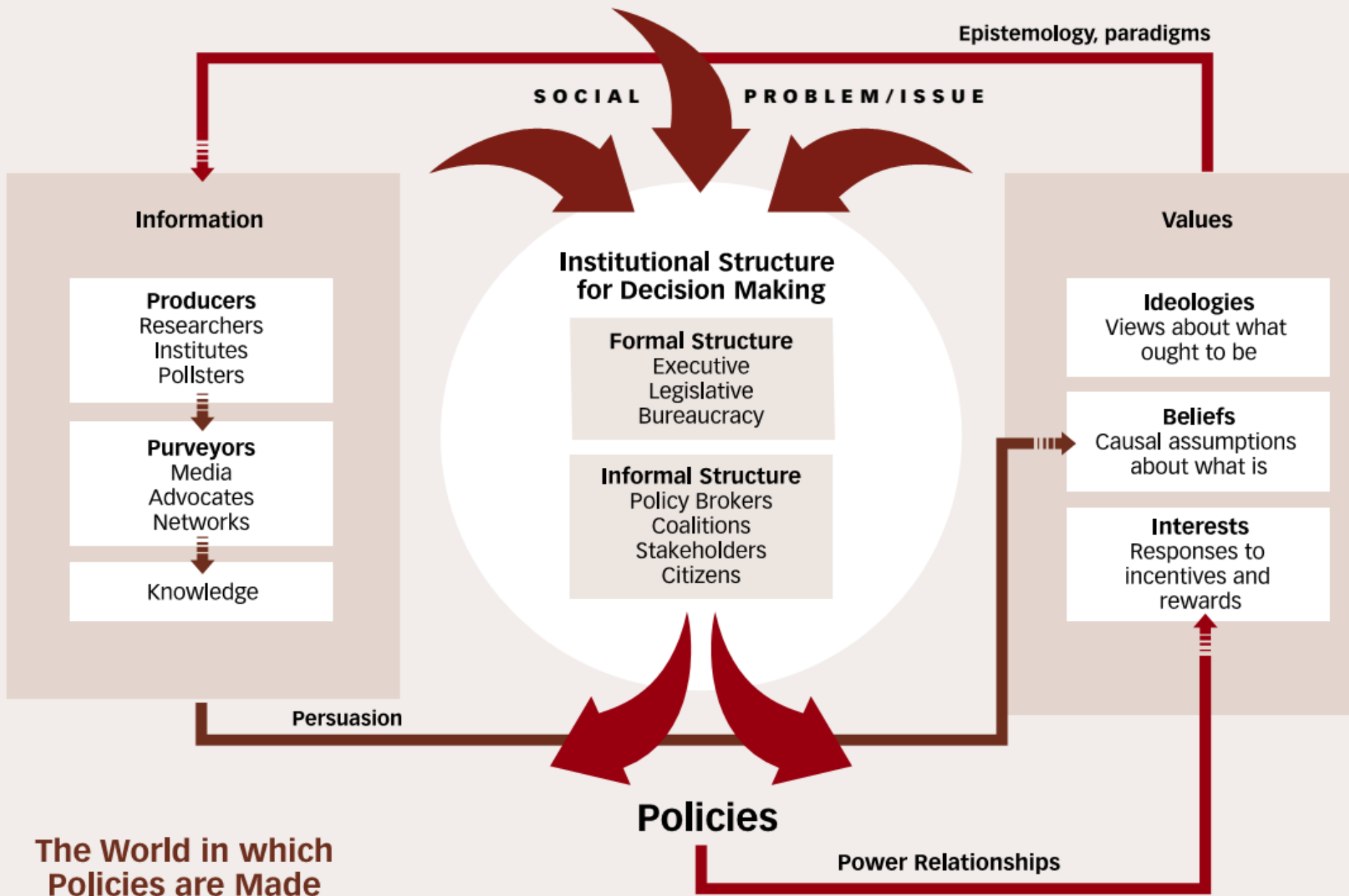
- Rules to establish, control or change the **behavior of institutions and/ or individuals** in order to solve a problem.
- May be explicit or implicit
- Includes public policy as well as decision-making



# Policy Making: World from which policy is made (Lomas)

- 3 Components:
  - Institutions and mechanisms making or contributing to decision-making
  - Information used in decision-making
  - The values and beliefs held by institutions
    - Interests – How you think the world should work
    - Ideology – How you would like the world to work
    - Beliefs – Based on our knowledge, how the world actually works







# Policy Making Process: World in which policies are made



- **Interests** – – How you would like the world to work

I support the expansion of private hospitals

I support the proposal of the LGU to provide contraceptives in RHUs

- **Beliefs** – Based on your knowledge, how the world actually works

The privately-provided health care is more efficient

RHUs are physically and socially accessible to women in the community

- **Ideology** – Based on your view, how you think the world should work

There should be less government in health care and welfare matters

When women make better RH choices, this contributes to nation building

# Policy Analysis

- Client- oriented advice relevant to public decisions and informed by social values
  - Emphasize professional mind set rather than skill mastery
  - Emphasize the importance of social values in policy analysis
  - By looking at consequences of policies beyond those that affect client, it places a value on the welfare of others
  - Good policy analysis takes a comprehensive view of consequences and social values



# Policy Analysis

- Systematic comparison and evaluation of alternatives available to public actors for solving social problems
- Client – Specific person or institution as decision maker
- Involves synthesis of existing research and theory to predict consequences of alternative policies



# Policy Research

- Process of conducting research on, or analysis of, a fundamental social problem in order to provide policymakers with pragmatic, action-oriented recommendations for alleviating the problem



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**Malleable  
variables**



# Commitment

To search for the

**COMMON GOOD**

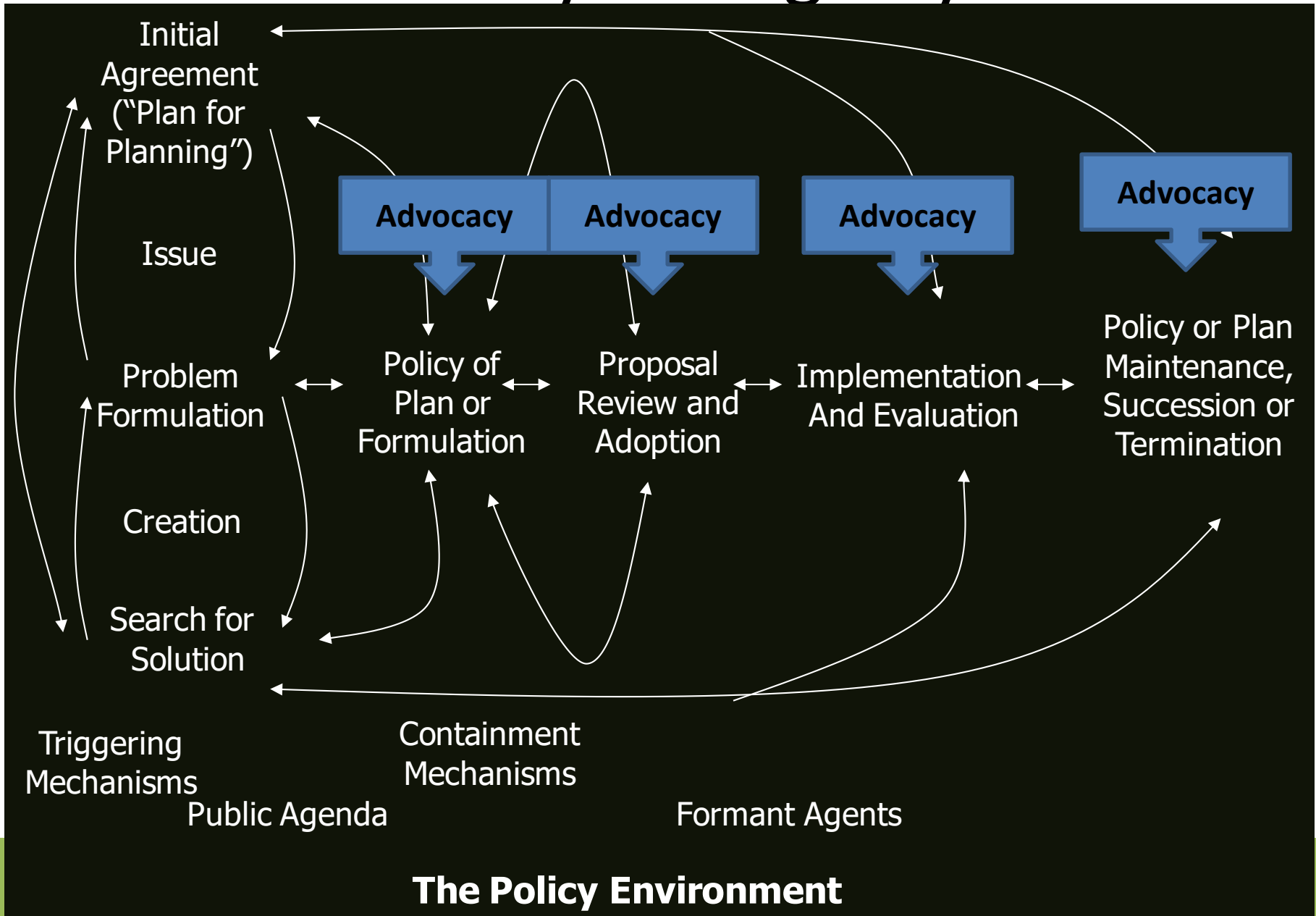
Through Health Policy Development



# Policy Advocacy

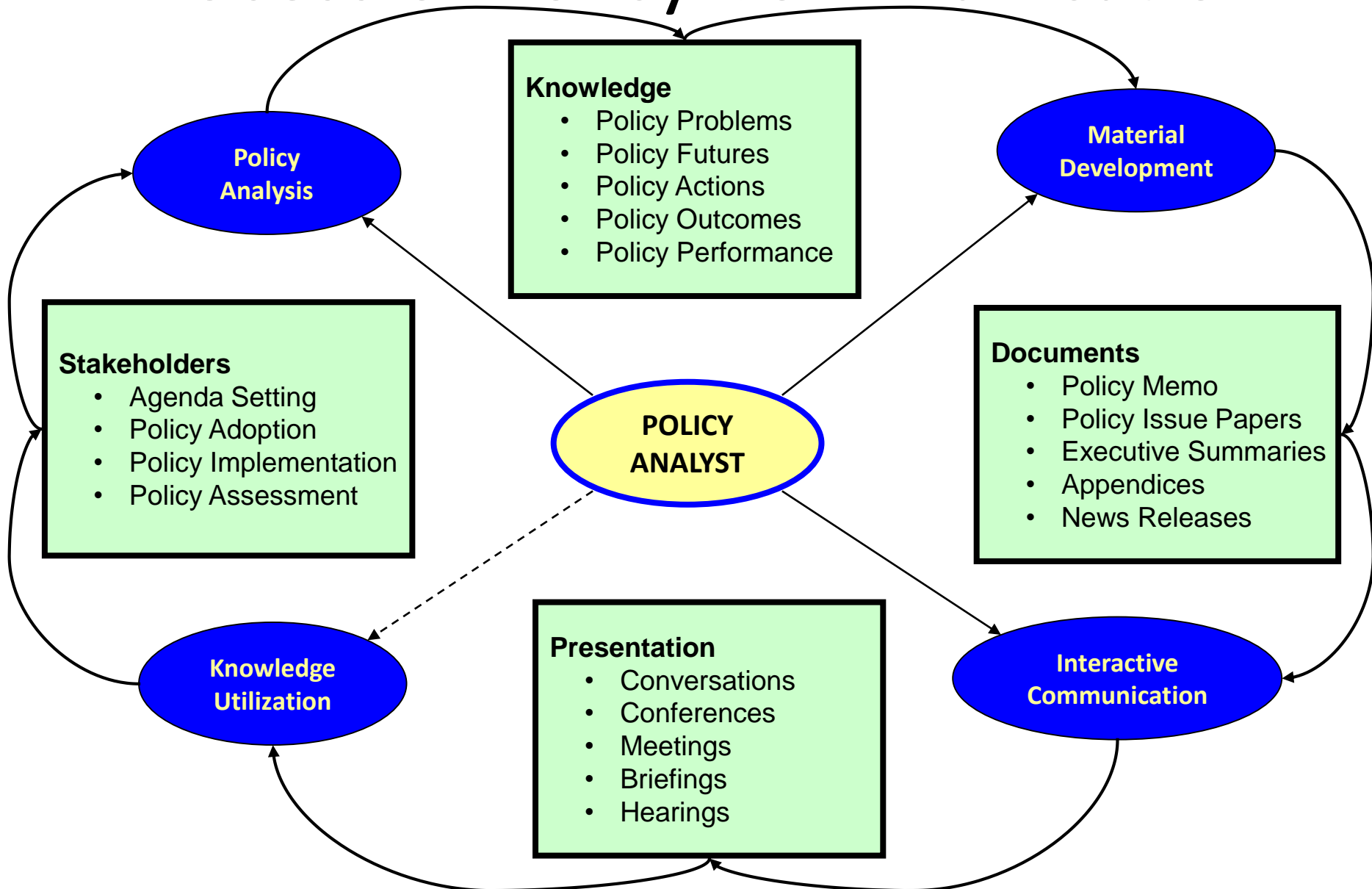


# The Policy Change Cycle





# Process of Policy Communication



# Effective Decision Model of Public Involvement

- What are the quality requirements?
  - Policy or managerial constraint on the nature of the eventual decision
  - Constraints include technical, regulation and budget
- Do I have sufficient information?
- Is the problem structured?
- Is public acceptance necessary for implementation and unlikely without involvement?



# Effective Decision Model of Public Involvement

- Who is the relevant public?
  - Include all organized and unorganized groups of citizens or citizen representatives
  - Could provide information, about consumer preferences or (b) could affect the ability to implement a decision by accepting or facilitating implementation
- Does the relevant public agree with the agency's goals?
- Is conflict on the preferred solution likely within the relevant public?



# ORNAP ROLES in Promoting Active Policy Development Participation

1. Identify policy issues from practice issues, professional problems or societal problems
2. Consult with your constituents regarding values, outcomes desired
3. Craft evidence to support policy position that your organization, or work unit wants to pursue
4. Get thought leaders, opinion makers to champion your policy proposals



# ORNAP ROLES in Promoting Active Policy Development Participation

5. Monitor policy development process – TUTOK

6. IMPLEMENT

- Translate policy provisions to rules, procedures, SOPS
- Embed in staff assessment documents, patient care documents to institutionalize policy



# Future Scenario with Active Policy Making Participation

- Positive Practice Environments will be assured
- High quality patient care processes will be institutionalized
- Desired patient and health care outcomes will be met – SDGs- Sustainable Development Goals might be more attainable this time.



Thank you for your  
kind attention!

